



ASPEN MUSIC
FESTIVAL
AND SCHOOL

BECOME
A BUSINESS
PARTNER
TODAY!

STANDOUT
EXPOSURE AND
UNIQUE
OPPORTUNITIES
FOR YOUR
COMPANY

BUSINESS PARTNERSHIP AND
SPONSORSHIP GUIDE TO THE

ASPEN MUSIC FESTIVAL AND SCHOOL

Your brand can create a deep impression on our patrons through product placement, strategic logo use, signage, hospitality, and more.

*Have a unique partnership idea?
We would love to hear it.*

For more information on sponsorship opportunities, contact

MEGAN MCLEOD

Corporate Relations Manager

mmcleod@aspenmusic.org

970 205 5064

PERSONALIZED OPPORTUNITIES

PRODUCT VISIBILITY

COMPANY/BRAND PRESENCE

ACCESS AND HOSPITALITY

NATIONAL COUNCIL



CRESCENDO DONORS

Our highest level supporters are represented on our National Council, which recognizes and unites members who give \$8,500 or more. Members receive invitations to exclusive gatherings and high-level recognition, including:

- Logo and link on our website
- Listing in our summer program book, distributed to 100,000 patrons
- Invitations to exclusive events during the Festival season
- Two transferable passes to regularly scheduled concerts
- Ability to call after 5pm the day before a concert to reserve seats
- Waived administration fee for 'Hire A Musician' program

GIVING OPPORTUNITIES

ANNUAL FUND CONTRIBUTIONS

The Annual Fund is our single most important source of revenue, and critical to each summer's success. Contributions to the Annual Fund allow us to stage 400-plus events each year—more than half of which are free to the public.

EDUCATION AND COMMUNITY PROGRAM SPONSORSHIPS

These sponsorship opportunities often appeal to regional businesses who wish to direct their support towards our programs for local children and youth.

GIFT-IN-KIND CONTRIBUTIONS

Maximize brand exposure through gift-in-kind donations, which may include anything from donated auction items to food and beverage, hospitality accommodations for guest artists, venue space rentals, catering, retail items, and various services.

EVENT SPONSORSHIPS

Join the AMFS in catering to an exclusive international audience that is affluent and influential. Those who attend annual benefits, receptions, and special events are a highly coveted group with above-average discretionary income.

Business sponsors may access tickets and other perquisites through their donations at the Crescendo giving levels. These giving levels may be provided in the form of Annual Fund contributions or gift-in-kind donations.

SUBSCRIBER | \$100-\$199

- Summer program book listing

CONTRIBUTOR | \$200-\$399

- Summer program book listing
- 5 tickets to Friday and Sunday morning rehearsals

FRIEND | \$400-\$799

- Summer program book listing
- 10 tickets to Friday and Sunday morning rehearsals

AFFILIATE | \$800-\$1,999

- Summer program book listing
- 5-ticket pass to regularly scheduled concerts
- Invitations to "Aspen on the Road" events

SUSTAINER | \$2,000-\$3,999

- Summer program book listing
- Invitations to "Aspen on the Road" events and *Encore* donor receptions
- Your choice between a 10-ticket pass to regularly scheduled concerts, or a designated sponsorship of your preferred Education and Community program with additional recognition opportunities

PATRON | \$4,000-\$8,499

- Summer program book listing
- Invitations to "Aspen on the Road" events, *Encore* donor receptions, and Patron Preview events
- Your choice between a 20-ticket pass to regularly scheduled concerts with advanced seat reservations, or a designated sponsorship of your preferred Education and Community program with additional recognition opportunities

Your corporate support is an investment in the AMFS' commitment to success.

Gift-in-kind contribution levels are based on a professional assessment of the current fair market value.