

ASPEN MUSIC FESTIVAL AND SCHOOL

2023 WINTER MUSIC SERIES

BUSINESS SPONSORSHIP

February 16 - March 16

The Winter Music Series keeps music alive in Aspen during the coldest months of the year. Business Sponsors get priority access to the necessary marketing channels and branding opportunities for maximum impact.

ENGAGEMENT OPPORTUNITIES	\$1,000	\$2,500	\$5,000 Associate Corporate Sponsor	\$10,000 Lead Corporate Sponsor
Tickets for employees or clients for all Winter Music performances	Two reserved seats*	Two reserved seats*	Two premier seats*	Four premier seats*
Invitations to the 2023 Season Preview and Reception	Two invitations*	Two invitations*	Five invitations*	Ten invitations*
Recognition on AMFS webpages dedicated to Winter Music series	Text + Link	Text + Link	Logo + Link	Logo + Link
Sponsor listing on each Winter Music recital program	●	●	●	●
Branding opportunities at 2023 Winter Music recitals^		●	●	●
Featured sponsor recognition at each Winter Music concert (<i>onsite signage</i>)			●	●
Sponsor recognition on digital promotional materials (~6,000 impressions across three unique events)			Associate Corporate Sponsor	Lead Corporate Sponsor
Opportunity to customize audience activation and marketing during the 2023 Winter Season^ †				●

* Access to additional tickets/invitations for employees or clients upon request.

^ Some exclusions apply.

† Including three Concerts, Season Preview, and Virtual Season Preview (five Touchpoints in total).

FOR MORE INFORMATION

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